



**World Sports Humanitarian Hall of Fame**

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**Honorary Chair**

George H.W. Bush, 41<sup>st</sup> President of the United States

**NEWS RELEASE**

Tuesday, Sept. 1, 2009

**World Sports Humanitarian Hall of Fame Names Rick Frisch President**

BOISE, Idaho – The World Sports Humanitarian Hall of Fame announced today that Rick Frisch, a development professional who led a successful university-wide \$1 billion campaign at the University of Arizona, will join the Boise organization as president.

Frisch, 56, of Boise, will become the Hall's first full-time president taking on the day-to-day operations and long-term strategic guidance of the organization, which since 1994 has annually recognized three of the world's most community-focused athletes. Frisch succeeds Larry Maneely, who led the organization as a volunteer for the past four years.

Frisch's career spans 37-years with several prominent universities and non-profit organizations. Most recently, he held leadership roles at Boise State University including Vice President of Advancement and Executive Director of The Boise State University Foundation. He previously served as President of the Washington State University Foundation, President of the University of Hawaii Foundation, Executive Director of the successful \$1 billion "Campaign Arizona" at the University of Arizona and Director of Major Gifts at the University of Southern California. He also served as Vice President of External Affairs for Up With People, a global education non-profit focused on encouraging community service with a global perspective among college-aged students.

"At the midway point of our second decade of service, the appointment of a full-time president marks a significant milestone for the Hall as we continue to build on our programs, relationships and responsibilities," said Myron Finkbeiner, founder of the World Sports Humanitarian Hall of Fame. "The opportunity to successfully attract an individual of Rick's caliber is significant for the Hall. Under his leadership, the opportunity to grow our relationships into collaborative programs inspiring our newest generation of world-class athletes and youth is clear and inviting."

Among Frisch's first roles will be to preside over the Hall's 15<sup>th</sup> annual induction ceremonies, Thursday, Sept. 24 in Boise. The Hall's three-member Class of 2009 will be announced on Thursday, Sept. 3.

**About The World Sports Humanitarian Hall of Fame**

The World Sports Humanitarian Hall of Fame ([www.SportsHumanitarian.com](http://www.SportsHumanitarian.com)), located on the Boise State University campus in Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. Over 40 sports-humanitarians have been enshrined in Boise including tennis great Arthur Ashe, Major League Baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters. The Hall was the inspiration behind Boise's Humanitarian Bowl and its Humanitarian Awards program annually recognizes exceptional community-focused organizations and leaders from Major League Baseball, National Basketball Association, National Football League, National Hockey League, Major League Soccer, NASCAR, NCAA College Football and other organizations. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

**-- [www.SportsHumanitarian.com](http://www.SportsHumanitarian.com) --**

**National Humanitarian Awards**

USA Weekend Most Caring Youth Coach Award  
Nell & John Wooden Lifetime Coaching Achievement Award  
Tradition of Excellence Award in cooperation with the Heisman Trophy Trust  
Pro Team Community Award  
Founder's Award

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