



World Sports Humanitarian Hall of Fame
P.O. Box 9324 ♦ Boise, Idaho 83707-3324
(208) 343-7224 ♦ Fax: (208) 343-0831 ♦ hof@sportshumanitarian.com
www.SportsHumanitarian.com

Honorary Chair

George H.W. Bush, 41st President of the United States

NEWS RELEASE

Thursday, Aug. 27, 2009

**World Sports Humanitarian Hall of Fame to Announce
15th Annual Induction Class Sept. 3**

BOISE, Idaho – The World Sports Humanitarian Hall of Fame will announce its 15th annual induction class of role-model athletes Thursday, Sept. 3 in Boise, Idaho.

The announcement will be broadcast live at 3:45 p.m. Mountain on 670 KBOI AM radio and online at www.670KBOI.com.

The Class of 2009 consisting of three world-class, humanitarian athletes will be enshrined on Thursday, Sept. 24 at the Hall's annual induction ceremonies at Qwest Arena in Boise.

Tickets go on sale Monday at the Qwest Arena box office or online at www.QwestArenaldaho.com

Since 1994 the Hall has annually recognized three of the most community-focused athletes in professional and amateur athletics. Over 40 sports-humanitarians have been enshrined in Boise including tennis great Arthur Ashe, Major League Baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters.

About The World Sports Humanitarian Hall of Fame

The World Sports Humanitarian Hall of Fame (www.SportsHumanitarian.com), located on the Boise State University campus in Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. Over 40 sports-humanitarians have been enshrined in Boise including tennis great Arthur Ashe, Major League Baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters. The Hall was the inspiration behind Boise's Humanitarian Bowl and its Humanitarian Awards program annually recognizes exceptional community-focused organizations and leaders from Major League Baseball, National Basketball Association, National Football League, National Hockey League, Major League Soccer, NASCAR, NCAA College Football and other organizations. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

-- www.SportsHumanitarian.com --

National Humanitarian Awards

USA Weekend Most Caring Youth Coach Award
Nell & John Wooden Lifetime Coaching Achievement Award
Tradition of Excellence Award in cooperation with the Heisman Trophy Trust
Pro Team Community Award
Founder's Award

Media Contact:

Mike McQuaid
McQuaid & Co. Strategic Communications
For the World Sports Humanitarian Hall of Fame
206-262-7301
mike@mcquaidcompany.com