



World Sports Humanitarian Hall of Fame

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Honorary Chair

George H.W. Bush, 41st President of the United States

NEWS RELEASE

Saturday, Dec. 27, 2008

Maryland's Jordan Steffy and Nevada's Luke Lippincott receive Student Humanitarian Awards at Roady's Humanitarian Bowl



(left to right) Kevin McDonald, executive director of the Roady's Humanitarian Bowl and Kelly Rhinehart, president of Roady's Truck Stops along with Nevada-Reno's Luke Lippincott, former NFL quarterback Jeff Kemp, Maryland's Jordan Steffy and Myron Finkbeiner and Larry Maneely of the World Sports Humanitarian Hall of Fame.

BOISE, Idaho -- Maryland quarterback Jordan Steffy and Nevada-Reno running back Luke Lippincott were honored with the World Sports Humanitarian Hall of Fame's Student Humanitarian Awards, Saturday at the Roady's Humanitarian Bowl Humanitarian Awards Dinner. The award, recognizing community service excellence for players in the annual WAC, ACC bowl game matchup, is sponsored by the Idaho Sports Medicine Institute.

Steffy and Lippincott were voted by their teammates to receive the honor and were presented with the award by former NFL quarterback Jeff Kemp, who delivered the dinner's key note address on "greatness" at the Boise Centre on the Grove.

Steffy, a senior from Leola, Pa. (Conestoga Valley HS), was recognized for his Children Deserve a Chance Foundation (www.childrendeserveachance.com), which aids underprivileged and disable youth. The foundation, which Steffy forged while attending high school in Leola, Pa. has raised more than \$50,000 in 2008.

Lippincott, a senior from Salinas, Calif. (Palma HS), gives his time to a variety of charities, elementary schools and hospitals in the Reno area. His efforts are the driving force behind the team having already completed 1,800 hours of its 2,000 hour annual community service goal.

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In the bowl's 12-year history, 26 student-athletes have been named to the annual award recognizing excellence in community service.

The annual Roady's Humanitarian Bowl gets underway at 2:30 p.m. MST, Tues., Dec. 30 at Bronco Stadium on the Boise State University campus. The game is televised live on ESPN.

About The World Sports Humanitarian Hall of Fame

The World Sports Humanitarian Hall of Fame (www.SportsHumanitarian.com), located on the Boise State University campus in Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. Over 40 sports-humanitarians have been enshrined in Boise including tennis great Arthur Ashe, Major League Baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters.

The Hall was the inspiration behind Boise's Humanitarian Bowl and its Humanitarian Awards program annually recognizes exceptional community-focused organizations and leaders from Major League Baseball, National Basketball Association, National Football League, National Hockey League, Major League Soccer, NASCAR, NCAA College Football and other organizations. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

Roady's Humanitarian Bowl Student Humanitarian Award Recipients

2008 Maryland Jordan Steffy (QB), Nevada-Reno Luke Lippincott (RB)
2007 Georgia Tech Tashard Choice (RB), Fresno State Clint Stitser (PK)
2006 Miami Khalil Jones (WR), Nevada-Reno Matt Hines (DT)
2005 Boise State Lee Marks (RB) / Alex Guerrero (DT), Boston College Dan Berglund (LB)
2004 Virginia Davon Robb (OT), Fresno State Jamal Jones (FB)
2003 Georgia Tech Nate Curry (WR), Tulsa James Kilian (QB)
2002 Boise State B.J. Rode (QB), Iowa State Lane Danielson (WR)
2001 Clemson Nick Eason (DT), Louisiana Tech John Simon (RB)
2000 Boise State Matt Strohfus (FB), UTEP Jeff Seeton (OT) / A.J. Sheppard (DB)
1999 Boise State Jeff Udvarhelvi (TE), Louisville Anthony Byrd (OT)
1998 Southern Miss Lee Roberts (QB), Idaho Joel Thomas (RB)
1997 Cincinnati Fred Ward (DT), Utah State London McBride (WR)

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National Humanitarian Awards

USA Weekend Most Caring Youth Coach Award
Nell & John Wooden Lifetime Coaching Achievement Award
Tradition of Excellence Award in cooperation with the Heisman Trophy Trust
Pro Team Community Award
Founder's Award