

FOR IMMEDIATE RELEASE

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USA WEEKEND Magazine Announces Partnership with World Sports Humanitarian Hall of Fame

McLean, Va. – USA WEEKEND Magazine announced today that it has joined forces with the World Sports Humanitarian Hall of Fame for its annual Most Caring Youth Coach Award. In this partnership, USA WEEKEND’s youth coach award recipients will be honored each year at the Humanitarian Hall’s induction ceremonies in Boise, Idaho. The hall’s Class of 2007 includes NASCAR’s Kyle Petty, NBA’s Dikembe Mutombo and MLB’s Edgar Martinez.

“Coaches are significant role models for America’s youths. We’re proud to team up with the World Sports Humanitarian Hall of Fame for such an important award,” USA WEEKEND Magazine Executive Editor Jack Curry says.

The Most Caring Youth Coach Award is a yearly event in which thousands of coaches are nominated by readers in honor of the outstanding mentoring of our nation’s youth. Founded by USA WEEKEND Magazine in 1992, the Most Caring Youth Coach Award honors three coaches who are selected by a panel of distinguished professional and collegiate coaches. Three winners are featured in the magazine’s Annual Awards Issue, and each receives \$1,000 for his or her team or favorite charity.

“The common thread among the many legendary athletes honored by the World Sports Humanitarian Hall of Fame is the guidance and inspiration they receive from coaches in their younger, formative years. We are honored to join USA WEEKEND’s long tradition of honoring these exceptional role-model coaches in our communities,” World Sports Humanitarian Hall of Fame Board President Larry Maneely says.

Founded by former college coach Myron Finkbeiner in 1994, the World Sports Humanitarian Hall of Fame honors prominent athletes and professional or college coaches who are all-stars both in their fields and communities. The USA WEEKEND Most Caring Youth Coach Award joins the Humanitarian Hall’s national awards program, which includes the Nell and John Wooden Lifetime Coaching Achievement Award, Pro Team Community Award, Founder’s Award, Tradition of Excellence Award (recognizing a former Heisman Trophy recipient) and the Roady’s Humanitarian Bowl Student Humanitarian Awards.

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About USA WEEKEND Magazine

USA WEEKEND Magazine is a national weekly magazine distributed through more than 600 newspapers in the United States. Awarded for its journalism and design, USA WEEKEND focuses on social issues, entertainment, health, food and travel. The magazine provides Newspaper in Education classroom guides to partner newspapers. usaweekend.com provides enhanced content and interactive magazine features. USA WEEKEND is a Gannett Co., Inc. publication.

About The World Sports Humanitarian Hall of Fame

The World Sports Humanitarian Hall of Fame (www.SportsHumanitarian.com), located on the Boise State University campus in Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. More than 35 sports-humanitarians have been enshrined in Boise, including tennis great Arthur Ashe, MLB pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters. □ The Hall was the inspiration behind Boise's Humanitarian Bowl, and its Humanitarian Awards program annually recognizes exceptional community-focused organizations and leaders from Major League Baseball, National Basketball Association, National Football League, National Hockey League, Major League Soccer, NASCAR, NCAA College Football and other organizations. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

For more information:

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