



PRESS RELEASE

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Former President George H.W. Bush to Serve as Honorary Chair of World Sports Humanitarian Hall of Fame



George H.W. Bush, 41st President of the United States, will serve as honorary chair of the World Sports Humanitarian Hall of Fame.

BOISE, Idaho, May 25, 2007 -- The World Sports Humanitarian Hall of Fame announced Friday that former United States President George H.W. Bush has accepted its invitation to serve as honorary chair of the organization.

President Bush succeeds the late President Gerald R. Ford, who had served as the Humanitarian Hall's first honorary chair since its founding in 1994. The Boise-based Hall of Fame recognizes world-class athletes that have distinguished themselves through extraordinary community service and annually presents a variety of community service awards to professional sports franchises and contributors to the amateur athletic movement.

"I am honored to serve in the capacity of honorary chair of the World Sports Humanitarian Hall of Fame," said Bush. "So many of us enjoy sports as participants and spectators but fall short in recognizing the extraordinary humanitarian commitments made by so many of our favorite athletes.

World Sports Humanitarian Hall of Fame Honorary Chair, George H.W. Bush, 41st President of the United States

"This fine organization recognizes our most admired professional and amateur athletes and sports organizations – helping us to understand the significance of being role models and to set positive examples through community service," he said.

"I applaud the World Sports Humanitarian Hall of Fame for recognizing our community leaders in athletics and will always believe that it is never too late to follow the oldest rule in sports – 'that it's how you play the game that counts'."



About The World Sports Humanitarian Hall of Fame

The World Sports Humanitarian Hall of Fame (www.SportsHumanitarian.com), located on the Boise State University campus in Idaho, recognizes individuals and organizations from the world of amateur and professional athletics who, through their humanitarian efforts, distinguish themselves as role models in the community. Over 35 sports-humanitarians have been enshrined in Boise including tennis great Arthur Ashe, Major League Baseball pioneer Jackie Robinson, NFL coaching legend Tom Landry, the NBA's David Robinson, soccer great Pelé and the Harlem Globetrotters.

The Hall was the inspiration behind Boise's Humanitarian Bowl and its Humanitarian Awards program annually recognizes exceptional community-focused organizations and leaders from Major League Baseball, National Basketball Association, National Football League, National Hockey League, Major League Soccer, NASCAR, NCAA College Football and other organizations. The World Sports Humanitarian Hall of Fame is a 501(c)(3) non-profit organization and is open weekdays to visitors and humanitarians of all ages.

- www.SportsHumanitarian.com -

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